



Tom Nemitz · Web and Graphic Designer

402-981-4247 · tom@tomnemitz.com

Objective

Work as a communications designer producing a variety of promotional and marketing materials, including brochures, flyers, advertisements, and web sites.

Experience

Carlson Systems, Corporate Support Center, Omaha, NE

2000-2008: Web and Graphic Designer

Including work for Carlson Systems and its affiliated companies:

Mid-Atlantic Fasteners, Carlson Systems Engineering, Interchange Brands, and Leverage Leasing

Web Sites: Design and weekly maintenance of six public company web sites; design, organization and maintenance of internal company Intranet site; design and maintenance of front-end for e-commerce web site, teaming with web developers and programmers to produce the necessary back-end coding

Printed Materials: Design and production of two annual 72-page product catalogs for both Carlson Systems and Mid-Atlantic Fasteners; design and production of annual 24-page catalog for Carlson Systems Engineering; design, production and product photography for three catalogs for Interchange Brands; advertisements for Construction Industry trade magazines; sales flyers for Open Houses and other events; and development and print coordination of various promotional materials including direct mail, postcards and more

Copy Writing: Write, edit and design 16-page quarterly company newsletter; prepare and compose press releases about company news; ghostwrite "History of Nails and Staples" 140-page book with President and CEO of company; write and compose other internal and external memos

Video Production: Storyboard, shoot and produce sales and manufacturing videos for the Carlson Systems Engineering division; produce trade show DVDs showcasing their machines

Creighton Athletics Video Team, Omaha, NE

2006-2007: Video Production of In-Game Scoreboard Videos for Basketball and Soccer

Be A Design Group (www.beadesigngroup.com), Nationally-Recognized Design Blog

2004-2006: Contributing Author

Studio Blue, Student-Run Design Agency, Creighton University, Omaha, NE

1999-2001: Graphic Designer

Education

Bachelor of Arts in Journalism and Mass Communication

Creighton University, Omaha, NE

Graduation: May, 2001

Skills

Proficient in:

Adobe Creative Suite (Illustrator, InDesign, Photoshop, Dreamweaver); HTML; CSS; Quark; Final Cut Express; iMovie; Microsoft Office (Word, Excel); Both Mac and PC Platforms

Working Knowledge of:

Adobe Flash; JavaScript; Final Cut Pro

Organizations

Served on Board of Directors for AIGA-Nebraska, 2001-Present

Director of Records, 2001-2003; Director of Membership, 2003-Present

Planning Committees:

Co-Chair, Closing Reception for National Leadership Conference, Miami, FL: June 2007

Co-Chair, National Leadership Conference, Omaha, NE: June 2006 - June 2008

Member of AIGA, The Professional Association for Design, 1999-Present

Awards

Award of Excellence, AIGA's "The Show": 2000, 2003, 2004, 2006

Award of Excellence, AIGA's "Greeting Card Show": 2006

American Graphic Design Award, GDUSA Magazine: 2005

References

Sherry Wittrock, Director of Marketing, Carlson Systems

402-593-5315 · swittroc@cssystem.com

Donovan Beery, Principal, Eleven19 Communications

402-707-1119 · donovan@eleven19.com

Drew Davies, Principal, Oxide Design Co.

402-344-0168 · drew@oxidedesign.com